

RANI BIRLA GIRLS' COLLEGE
38, Shakespeare Sarani, Kolkata – 17

No. 248/NOTICE/PRIN/2023

Date: 22.12.2023

NOTICE

Career Counselling and Placement Cell

This is to inform that District Employment Exchange, Budge Budge organises free of cost job drives twice a month. The second such job drive of this month will be held on 28th December, detail of which are attached herewith (Annexure I). Interested students can register through the following link.

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSeh-6OdwuQXNRjDroKyE-fb4WNf62v6B0sfPo2EpyH61aw0iQ/viewform?usp=sf_link

(Only genuinely interested candidates must register)

Details of the interview:

Date: 28.12.2023 **Time: 11.00AM**

Interview Address:

Labour department
District employment exchange budge Budge, Behala Chowrasta
South 24 Parganas
620, Diamond Harbour Road,
Bahela(Chowrasta), Kolkata-700034

Interview Process: Face to Face



Dr. Sarmila Paul
Convener



Dr. Srabanti Bhattacharya
Principal

PRINCIPAL
RANI BIRLA GIRLS' COLLEGE
38, SHAKESPEARE SARANI
KOLKATA - 700017

Annexure I

Company Name: Tutopia

Location: Topsia, Kolkata

Job Role: Business Development Associate (Telesales)

Job Responsibility:

Initiate outbound calls to potential customers using a prepared script. ● Present products or services, explain their benefits, and address any questions or concerns. ● Use persuasive skills to encourage the customer to make a purchase or set up a meeting with a sales representative. ● Answer incoming calls from customers interested in products or services. ● Provide information about the offerings, answer queries, and guide customers through the purchasing process. ● Work towards achieving individual and team sales targets. ● Follow up on leads and maintain a consistent sales pipeline. ● Stay informed about the features, benefits, and updates of the products or services offered. ● Effectively communicate this knowledge to potential customers. ● Follow predefined scripts and guidelines to ensure consistency in communication. ● Adapt communication style as needed based on customer responses. ● Coordinate with sales teams and other departments to ensure smooth customer interactions. ● Seek feedback on calls and strive for continuous improvement in sales technique.

Salary: 15000(Monthly CTC) / NTH – 13500/-

PF + ESI /TDS: Yes (First 6 Month only deduct TDS)

Gender: Both can Apply

Qualification: HS pass

Age Range: 18-27 Yrs

Duty Timing: 9 Hr.

Week Off: 1 Day off

Freshers Allowed? Yes

Experience: YES

Key Skill required: Bengali Speaking is compulsory. ● Excellent communication and interpersonal skills. ● Persistence and resilience in handling rejection. ● Ability to work in a target-driven environment. ● Prior experience in sales or telemarketing is a plus. Basic computer knowledge.

PAYROLL (DIRECT or VENDOR) -Direct

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